

PRESS RELEASE

AfterSchool Programs in Camden Unite for City-Wide “Olympics”

Camden, NJ March 15-18, 2011 : Students involved in the UrbanPromise AfterSchool Programs in Camden, NJ are excited to participate in the program’s annual Olympics. Groups from North, South, East, and Downtown Camden unite on Tuesday, March 15 through Friday, March 18 to participate in messy relays and learn about sportsmanship. The regional programs don team names such as the Yellow Yaks, the Blue Berries, the Green Geeses, the Black Bus, and the Red Raisins to compete in nontraditional Olympic activities such as frozen turkey bowling and marshmallow cleans.

The annual Olympics were created in an effort to reduce long-standing tension between the different areas of Camden. Though the Olympics have only been in existence for a short time, program leaders have found great success.

Mike ‘Boston’ Andrejczyck, director of UrbanPromise’s South Camden AfterSchool Program, says, “It used to be that you couldn’t have kids from the different areas of Camden in the same room or they’d start fighting. Now everyone gets along great!”

By working together to form team cheers and banners, students learn the importance of teamwork and cooperation. The Olympics are breaking down barriers and giving kids something to be excited about. On Friday, the “Golden Trash Can” will be awarded to one deserving team and this year’s Olympics will come to an end, but the lessons learned from the experience will last a lifetime.

Olympic Location:

Friday, March 18, 2010

Downtown Camden AfterSchool Program Site
836 South 4th Street
Camden, NJ 08103
3:30-5:30pm

About UrbanPromise

UrbanPromise has one clear mission, to build a city of promise, one child at a time. By equipping Camden’s children and young adults with the skills necessary for academic

summer camp program to a multifaceted institution with a reputation of solidarity and success. Among their many programs are private schools for grades k-12, after school programs, summer camps, and various other recreational and educational programs, each targeting different parts of the lives of Camden's youth. Learn more about UrbanPromise at www.urbanpromiseusa.org

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