

# PRESS RELEASE

## Local children's author will spend day with Camden students

**Camden, NJ February 3, 2011:** The students of UrbanPromise in Camden will have the opportunity to meet Gary Bernard, a local children's book author and illustrator on Thursday, February 3<sup>rd</sup>.

Bernard, a professional artist, has written two children's books: *Pemba Sherpa* (Junior Library Guild 2009 Fall Selection) and *Ollie and Tugg*.

"The students are looking forward to meeting the author and have an opportunity to learn more about how he created his books," says Denise Baker, principal of UrbanPromise's CamdenForward School. "What a great way to get the kids excited about reading!"

The seventh grade art class will also have the unique opportunity to meet with Bernard to discuss his illustrations.

"We have many young talented artist," explains Julie Kring-Schreifels, Art Director at UrbanPromise. "I believe meeting a professional artist and author will inspire our students to think about pursuing art as a possible career choice."

### **Schedule for Gary Bernard's visit to UrbanPromise**

Date: Thursday, February 3, 2011

Time: 9:30-10:00am (Grades K-2<sup>nd</sup>)  
10:15 – 11:15am (Grades 3<sup>rd</sup>-5<sup>th</sup>)  
11:20am-12:30pm (7<sup>th</sup> grade art class)

Location: UrbanPromise CamdenForward School  
3700 Rudderow Avenue, Pennsauken, NJ 08110

Contact: Shannon Oberg (609) 876-9958

THIS EVENT WILL BE OPEN TO THE PRESS

### ***About UrbanPromise***

*UrbanPromise has one clear mission, to build a city of promise, one child at a time. By equipping Camden's children and young adults with the skills necessary for academic achievement and moreover, life management, UrbanPromise has grown from a tiny summer camp program to a multifaceted institution with a reputation of solidarity and success. Among their many programs*

*are private schools for grades k-12, after school programs, summer camps, and various other recreational and educational programs, each targeting different parts of the lives of Camden's youth. Learn more about UrbanPromise at [www.urbanpromiseusa.org](http://www.urbanpromiseusa.org)*

**Available for comments or interviews:**

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