

PRESS RELEASE

Camden students kick off semester long mural project this Friday

Camden, NJ February 4, 2011: Students from UrbanPromise Academy in Camden are embarking on a semester long art project beginning this Friday with an all school tour of the murals of North Philadelphia as presented by the world renowned Philadelphia Mural Arts program.

Taking advantage of their proximity to Philadelphia, the mural capitol of the world, Camden students will be learning the process of mural making, start to finish. Following the tour a group of student artists will begin to collect ideas from their community and design a mural for a wall on our campus near 36th and Federal. "Adding beauty to the environment is a great way for students to make their mark on their community in a positive way", said Julie Kring-Schreifels, art director at UrbanPromise. "I'm really looking forward to seeing their ideas and how they take shape."

Following the model that Mural Arts founder Jane Golden set up for the young people of Philadelphia, students will survey their community to come to a consensus on the theme and imagery. After the design work is completed, students will learn transfer and application techniques from Mural Arts teacher, Miriam Singer. The entire campus will be invited to participate in the actual painting throughout the spring months. Students will document the entire process through photography and poetic writing culminating in a book to be presented at the unveiling celebration in June.

About UrbanPromise

UrbanPromise has one clear mission, to build a city of promise, one child at a time. By equipping Camden's children and young adults with the skills necessary for academic achievement and moreover, life management, UrbanPromise has grown from a tiny summer camp program to a multifaceted institution with a reputation of solidarity and success. Among their many programs are private schools for grades k-12, after school programs, summer camps, and various other recreational and educational programs, each targeting different parts of the lives of Camden's youth. Learn more about UrbanPromise at www.urbanpromiseusa.org

Available for comments or interviews:

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