

PRESS RELEASE

Camden girls will enjoy a day to relax and be kids

UrbanPromise retreat will cater to Camden girls and show respect, joy and a chance to recapture childhood

Camden, NJ March 25, 2011:

On March 26, 2011, 20 of UrbanPromise's female youth leaders will head to Moorestown, New Jersey to step back from their busy schedules and spend the day growing together in community.

This retreat will host 20 youth, who are a part of UrbanPromise's StreetLeader Program. These youth are employed by UrbanPromise to act as role models for the kids and to help with homework, play games and help strengthen their community. This retreat was designed for them to take a day to be cared for completely, and to have the burden of responsibility lifted off of their shoulders.

"It's a day for our StreetLeaders to relax and to just be kids. Many of our leaders didn't have the chance to have this growing up," said StreetLeader staff member and retreat coordinator, Aleisha Dudley.

During the princess themed retreat, the young ladies will be greeted with a rose, enjoy getting their nails done, massages, as well as a tea party complete with dress up clothes, makeup and of course, tea and cookies. The girls in the StreetLeader program will be served a gourmet lunch by some of the young men of the StreetLeader program, and they are dressing up for the occasion to reinforce the concept that these young women deserve the utmost respect and finest treatment.

The StreetLeader Retreat will continue the theme of respect that the youth and leaders are focusing on this year. The youth will discuss the concepts of respecting others, respecting yourself and commanding respect in your relationships. This is an important idea for the program, as it will continue to strengthen the leadership qualities in the youth, and will allow others to follow the examples of their peers.

Event Details:

Saturday, March 26, 2011
First Presbyterian Church of Moorestown
101 Bridgeboro Road
Moorestown, NJ 08057

**Event will be open to press at the end of the day from 4-5pm.*

Available for comments or interviews:

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About UrbanPromise

UrbanPromise has one clear mission, to build a city of promise, one child at a time. By equipping Camden's children and young adults with the skills necessary for academic achievement and moreover, life management, UrbanPromise has grown from a tiny summer camp program to a multifaceted institution with a reputation of solidarity and success. Among their many programs are private schools for grades k-12, after school programs, summer camps, and various other recreational and educational programs, each targeting different parts of the lives of Camden's youth. Learn more about UrbanPromise at www.urbanpromiseusa.org